# Canadian CBR Creatively Applies CBR Strategy to Save Babies' Lives

ur affiliate in Canada continues to amaze even us, their "parents." They are in the second year of an 18-year campaign called "End the Killing-Make Abortion History." The Canadian CBR (CCBR) website page that describes the campaign rationale ends with:

For forty-two years, as pro-life leader Gregg Cunningham puts it, our streets have run red with the blood of preborn children.

We invite you to read our philosophy and plan to EndtheKilling here. We have our duty. We all have talents and resources that we have been given. Let us use them, so that together, as we speak out for those who cannot, we can begin to imagine—and create—a world without abortion.

Prior to the inception of Canadian CBR and until the present day, we have provided guidance and legal counsel to assist CCBR and all of our international affiliates to do big projects and to do them correctly through careful advance planning.

Right now, Hamilton, Ontario, is reeling from a well-planned and massive CCBR effort:

A Hamilton city official has expressed frustration that the city has been unable to find cause to shut down a peaceful and legal pro-life demonstration taking place weekly on the bypasses of the city's busy expressway.

'We were hoping to get them on the sign bylaw, but they are not hanging these signs on public property, they are attaching the signs to their bodies,' Ward 7 City Councillor Scott Duvall told CBC News. 'I have contacted our bylaw staff and they have stated to me there is nothing they can do.'

Pro-lifers from the Canadian Centre for Bio-Ethical Reform (CCBR) have targeted Hamilton with abortion-victim images for the past month, displaying large banners over the expressway.

Stephanie Gray, CCBR's executive director, told LifeSiteNews.com that they hope to 'prick the conscience of the public.' 'Killing is happening in Hamilton. The youngest of our kind are being dismembered and we are letting the people of

Hamilton know about that so that they bring it to an end,' she said.

The grisly images of aborted babies are dropped off as brochures in people's homes, displayed on the sides of a truck that drives around town, shown to high school students on hand-held billboards, and viewed by motorists on hand-held banners draped over the expressway.

The large banners, held by a minimum of four people over the Lincoln Alexander Parkway (Linc) during weekday peak hours, have proved effective at provoking discussion, with media coverage as well as angry drivers contacting city officials and police.

Gray said that people should get angry over the images, because injustice naturally provokes anger. She added, however, that such anger should not be directed toward her group for highlighting the injustice, but toward ending the injustice that is abortion. ...

Duvall said he had contacted the police, and was told that 'this is a well-educated and professional group that is not violating the law.' (continued on page 2)

Canadian CBR's massive banner is held over the Hamilton, Ontario, expressway with straps attached to the bodies of staff and volunteers. This tactic ingeniously circumvents the law.



### Students Say GAP is Effective!

s CBR prepares to take GAP to Kentucky universities in November, it is timely to demonstrate that students who see our Genocide Awareness Project are compelled to think differently about abortion. This is simply because we show them the truth using carefully selected photographic images, and this moves them from ignorance to understanding.

Among students who agree to complete a brief survey at the poll tables we often set up by the GAP display, 5-15% indicate they changed from "pro-choice" to pro-life right on the spot. We know that many more go home and the abortion photos go with them. Nursing student Julie shared how GAP dramatically changed her position on abortion: http://bit.ly/1hFQnPS

Fletcher Armstrong, CBR-Southeast Director, recently reviewed a set of class papers written by philosophy students at the University of Louisville. The professor offered extra credit to students for writing about GAP; when 17 students elected to write the papers, they were shared with us, minus student names. Here are the encouraging results:

11 (65%) said the GAP display was effective because GAP either (a) changed their own minds, (b) caused them to think analytically, and/or (c) appeared to be effective at engaging students in general.

Of those 11, 5 (29%) said GAP changed their own opinions about abortion.

Another 2 said GAP forced them to think analytically about abortion, but did not say it changed their opinion. That makes a total of 7 (41%) who said that GAP was effective at getting them to think about abortion.

The remaining 4 (of the 11 who said GAP was effective) described GAP's effectiveness in general terms, but did not specify an effect on their own thinking.

Only 5 (29%) said GAP was not effective because GAP didn't change their own thinking or they noticed that some of the more vocal passersby tended to reject the message.

1 (6%) did not state an opinion on GAP's effectiveness.

The student papers included these comments:

I had always believed in choice ... but the pictures were too convincing. I'm not sure why the relationship between abortion and genocide has never crossed my mind, but the display was surprisingly convincing. ... Abortion is a form of murder and genocide.

... it truly changed my perspective on abortion ...

I had only a few cheap glances over at [the pictures], but what I did see I wish I would have not. ... [The photos] made me think about this and I think that the pictures woke me up ... and gave me a reality check. ... The pictures said enough for me.

The first picture stuck in my head and I just stared at it in total shock. It was a picture of a tiny little embryo/baby, its head the

size of a dime, lying dead in blood with all its organs visible ... They are murdered because of the selfishness of others.

It was a clear illustration of how a well-planned ... project could reach hundreds of people in a very short span of time.



University of Louisville-Despite cloudy and rainy weather at University of Louisville GAP, 65% said GAP was effective, including 29% who said specifically that GAP changed their own minds.

#### CANADIAN CBR STRATEGY (continued from page 1)

Gray said that her group always does its 'homework' before doing any activism to 'ensure we know what our rights are.'

'We are aware of these bylaws about being unable to affix signage to public property and so we affix the signs to the bodies of our team in two places to ensure that there is no way it can come loose.'

Gray said she wished city officials such as Duvall had as much concern about protecting the city's unborn as they do about motorists' complaints.

'If [city officials] are so concerned about the people of Hamilton, then where's their concern for the preborn people of Hamilton whose heads are being chopped off [by abortion],' she said.... http://bit.ly/lay1xF5

On October 16, a man saw the CCBR expressway banner and he pulled over and donated all the cash he had in his truck. Radio show host Jim Richards had a 39-year-old caller, Lisa, who said if she'd seen the banners twenty-seven years ago, she would not have had an abortion.

Police Superintendent Ken Weatherill commented on CCBR's campaign: "And with respect to this group, they are working within the context of the law, both federally, provincially and in municipal bylaws." http://bit.ly/1aZdsrD:

CCBR Executive Director Stephanie Gray discussed the successful campaign on CBC News: http://bit.ly/lbnYZHb. When we recruited Stephanie Gray to start a CBR office in Canada 12 years ago, we knew she was a uniquely gifted leader. God has done such tremendous things through Stephanie and the CCBR team, even beyond what we could have imagined.



Western Michigan State GAP was held on the rainy days of April 8-9, 2013, but rain did not prevent our sturdy signs from communicating our powerful message.

#### Please continue your prayers and support of CBR. The babies need our deeds, not pro-life platitudes.

"Little children, let us not love with word or with tongue, but in deed and truth." I John 3:18

- Pray for our international CBR affiliates
- Pray for more student groups to sponsor GAP

#### **Events**

#### **Genocide Awareness Project (GAP)**

Nov. 6-7 Northern Kentucky University Nov. 11-12 Eastern Kentucky University

Nov. 13-14 University of Kentucky

#### "Choice" Sign Outreaches

Nov. 8 Berea College

Weekly in Baltimore, Germantown, Berwyn Heights, and Rockville, MD. Also at Northern Virginia Metro stops; George Mason University in Fairfax, VA; Montgomery Community College in Rockville, MD; Washington, D.C.; and Old Town Alexandria, VA.

#### TV/Radio Interviews –

Nov. 4-5

Nov. 9

Oct. 27 Tom Dupree Show, WLAP 630 AM, Lexington, KY

Oct. 28 Real Life Radio, 1380AM/94.9FM Lexington, KY

#### **Training Seminars/ Speaking Engagements**

Oct. 14 Polytech Adult Education Center, Woodside, DE

Oct. 16 Congressional staffers and lobbyists, U.S. Capitol, Washington, D.C.

Oct. 17 Christ the King Catholic Church, Towson, MD

Oct. 18 St. Peter the Apostle Church, Libertytown, MD Our Lady's Center, 3301 Rogers Avenue,

Ellicott City, MD

St. Andrew the Apostle Catholic Church, Silver Spring, MD

Oct. 19 George Mason University in Fairfax, VA

Nov. 1-2 Pro-Life Bootcamp (student training), Richmond, VA

Pro-life Training Academy, Northern Kentucky

University, Highland Heights, KY Pro-life Training Academy,

University of Kentucky, Lexington, KY

## GAP at University of California, Irvine

he powerful Genocide Awareness Project returned to University of California, Irvine, on May 23, 2013. UCI Students For Life (SFL) was our sponsoring student group who reserved the GAP display location on the Commencement Lawn.

The task of setting up and taking down the GAP display requires a team of able-bodied people, so we were thankful to have assistance from Survivors (a Christian pro-life organization comprised of young adults born after January 22, 1973). They worked alongside our staff, local volunteers and the SFL students to erect the display and interact with students.

Students walking to and from classes saw our huge photo mural display which contrasts abortion with recognized forms of genocide.

There is always opposition to our presence because we are challenging people to think about abortion with the photographic evidence right in front of them. A woman in her 40's rode by on her bicycle and shouted, "Go home." Team members at whom she spat her verbiage included 7-year-old and 9-year-old Amy and Alice Cunningham, who volunteered to work alongside their mother, staff member Lois Cunningham. Although they were perplexed by this immature outburst, they kept their cool and continued to offer the GAP brochures to open-minded students.

A gentleman walked by the display and stopped to speak with CBR intern Seth Gruber. He was in a dress shirt and spoke with a heavy accent as he told Seth that the display was an "eye-opener." After Seth gave him some facts and answered his questions, he donated \$50 to CBR right on the spot.

Projects like CBR's GAP are eye-opening and cannot be ignored. Wikipedia even has a GAP entry: http://en.wikipedia.org/wiki/Genocide Awareness Project

Candace is one UCI graduate who will forever be grateful that we took GAP to UCI: http://bit.ly/fb5Mpj . It saved her baby.



University of California, Irvine, is known for doing embryonic stem cell research. It is vital that we bring our Genocide Awareness Project on campus each year to educate about abortion and to oppose that evil research that begins with aborting tiny babies.



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5-15% indicate they changed from 'pro-choice' to pro-life right on the spot.





#### **CENTER FOR BIO-ETHICAL REFORM**

October 2013



CBR Executive Director Gregg Cunningham gave an address to Clarkson Academy attendees at the Emmanuel Centre in London on September 7. The scripture above the projection screen is a fitting challenge: "Little children, let us not love with word or with tongue, but in deed and truth." 1 John 3:18. Reports on the amazing results of the UK/Europe tour will follow in upcoming CBR Communiqués.



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