



Directors  
Gregg & Lois Cunningham

Center for Bio-Ethical Reform

February 2013

## Opryland Hotel is CAP Target

**W**hen Marriott acquired Opryland Resort & Convention Center, we recognized this would be an excellent location for our Corporate Accountability Project (CAP). Marriott Corporation has remained unwilling to cut the cord on their corporate donations to Planned Parenthood, so last year we began publicly and forcefully urging them to stop by educating their customers outside one of their resort hotels in Dana Point, California, and another in Baltimore, Maryland.

March 2 was the first day our team of staff and volunteers held abortion photo signs outside the Marriott Opryland Resort & Convention Center. As is our custom, we alerted the hotel CEO and the local police that we were coming. CBR-Southeast Director Fletcher Armstrong is providing leadership for Nashville CAP. CBR-SE staffer Jane Bullington and CBR-SE Georgia Project Director Lincoln Brandenburg assisted in leading a team of volunteers that included seven local volunteers. For three to six hours each day, our team held abortion photo signs and text signs that asked people to urge Marriott to stop funding Planned Parenthood.

Our enthusiastic volunteers reached thousands of people, especially the people heading westbound on McGavock Pike and turning left into the Opryland complex. Some people took pictures while they waited for the stop light to change. There were many “thumbs-up.”

Many weekend visitors arrived that Friday, but our primary audience was the people arriving for the National Religious Broadcasters (NRB) Convention. We hope some of them



will take abortion more seriously now, although we were disappointed that none of them came out to interview us.

CBR-SE Director Fletcher Armstrong reported: “Our presence was covered by WZTV-17, the local Fox affiliate. Their concluding remark was the biggest laugh-line of the day (if you are into macabre humor); they identified Planned Parenthood as an agency that ‘provides services to expectant parents.’ Who writes this stuff? (Oh, yeah, Planned Parenthood writes it.)”

Nashville Pastor Lyndon Allen was part of our volunteer team that exhibited the signs at the main entrance to Opryland through March 5. He plans to continue to hold Opryland Hotel accountable by taking the initiative to bring people out every week to hold CBR photo signs.

The power of seeing abortion photos cannot be underestimated when it comes to changing minds and saving lives. Lincoln Brandenburg told of his recent encounter with a member of the

Georgia Tech Students for Life. This student from Connecticut became pro-life at age 12 when she saw one of our photo trucks in the run-up to the 2004 elections. She recalled that her mother complained  
*(continued on page 2)*



*Guests and travelers near Marriott's Opryland Resort & Convention Center are being educated about abortion and the fact that Marriott Corporation refuses to stop corporate donations to Planned Parenthood. CBR's Corporate Accountability Project (CAP) will continue at this location and other Marriotts.*



# CBR Recruits Become Frontline Pro-Life Leaders

**B**efore Executive Director Gregg Cunningham founded CBR, he was a Special Assistant U.S. Attorney for Los Angeles. Even then, he realized we needed to professionalize the pro-life movement. He recently stated: “The whole model was wrong. Our movement was made up primarily of part-time, amateur volunteers. The people we are fighting are full-time paid staff professionals. The reason for this staffing disparity is the other side has all the money. Killing babies is profitable, and saving babies is expensive. I looked around at how few full-time pro-life workers there were and most were doing crisis pregnancy work, which is vitally important, but in and of itself could never outlaw abortion. The rest were in Washington, D.C., and state capitols, not very effectively lobbying lawmakers. Somebody needed to start working on changing public opinion on abortion. You can’t change public policy until you change public opinion. Through my own experience as a state legislator and my experience working with Congress for the Reagan Justice Department, I was painfully aware that you do not change the law by merely jawboning lawmakers. You’ve got to get out at the grassroots level. No one was out teaching people in a systematic way who the baby is and what abortion does to the baby. Without those two key fact sets, nothing is going to change.”

When Gregg taught CBR seminars and spoke at pro-life events, he gave a call for people to leave their careers and do full-time pro-life professional work. As God works in mysterious ways, two of the people recruited were present at two of the least well-attended presentations. God moved both men to work at CBR for a number of years; they went on to found and direct

## *Opryland Hotel CAP Target (continued from page 1)*

about the pictures on the truck, but it caused the youngster to become a pro-life activist.

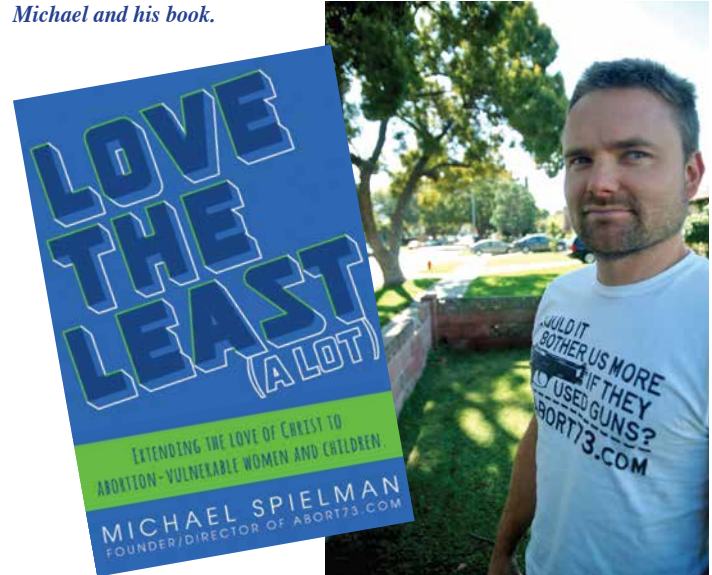
The CAP press release we sent on February 27, 2013 included this statement:

Marriott International has admitted in writing that it permits its own hotels and those of Marriott franchisees to donate to Planned Parenthood, America’s largest abortion provider. Marriott has also acknowledged in writing that Marriott money has been donated to Planned Parenthood, but refuses to ban this inhumane practice.

The Marriott hotel network consists of many corporations that collectively form a single, integrated, business entity. CBR’s anti-abortion pickets will become a regular presence at the Opryland Resort & Convention Center until Marriott International prohibits Planned Parenthood donations from any of its Marriott hotels or those of its Marriott franchisees.

Please join us in volunteering with our CAP efforts and in contacting Marriott Corporation to urge them to stop funding the killing.

*Michael and his book.*



two significant pro-life organizations. They are also published authors, and we proudly share excerpts from their books here:

*Love the Least (A Lot)* by Michael Spielman, Founder/Director of Abort73

For the first ten years of my Christian life, I was internally ‘pro-life,’ but externally ‘pro-choice.’ I believed abortion was wrong, I voted like abortion was wrong, but I lived as if it were no big deal. At the heart of my indifference was the idea that combating abortion is not a kingdom priority. *Abortion is a political issue... It’s not my calling ... Why should I waste my time trying to moralize unbelievers?* All of these excuses came crashing down on a Saturday morning in Nashville, when the story of the Good Samaritan was opened to me in a new light. Gregg Cunningham, the executive director for The Center for Bio-Ethical Reform, was in town for a one-day seminar. My mom knew Gregg and wanted me to meet him. The trip I had scheduled for the weekend fell through. The tiny Baptist church hosting the event was a few blocks from my apartment. So I went. In fact, I was almost the only one who went, but the sparseness of that gathering has been a frequent source of encouragement ever since. Gregg could have packed it in and not bothered with such a small crowd. But he didn’t. And here I am. ... (Chapter 4)

If evangelism is the highest calling of the Christian life, why have I never been hated for doing it? After all, what could be more offensive than telling people that without Christ, they’re headed for eternal destruction? On January 11, 1999, I found out. So far as I can tell, it was the first time I had ever been hated for my faith, and it had nothing to do with evangelism. It had to do with the Genocide Awareness Project—a traveling, photo-mural exhibit that compares abortion to modern and historic forms of genocide. By the end of my first day at the University of Florida, I had learned a valuable lesson. In America today, the cost of being a public witness



### CBR Recruit – Frontline Leaders (continued from page 2)

against abortion is much higher than the cost of telling people that Jesus died for their sins. Chalk it up to universalism, tolerance, or familiarity, but a general expression of faith in Jesus doesn't rile a lot of feathers. (Chapter 5) <http://www.abort73.com/gear/books/>

*The Case for Life* by Scott Klusendorf, President of Life Training Institute

Scott recently emailed Gregg: "There are three game-changing events in my life thus far. First, God saved me through His Son Jesus. Second, I met and married Stephanie. Third, I attended your talk on November 17, 1990."

The setting was a Saturday breakfast for pastors in November 1990. At the time I was an associate pastor in Southern California, and organizers from the local crisis pregnancy center and right-to-life affiliate invited me and a hundred others to hear a pro-life message aimed at equipping church leaders to think strategically about abortion.

Four of us showed up.

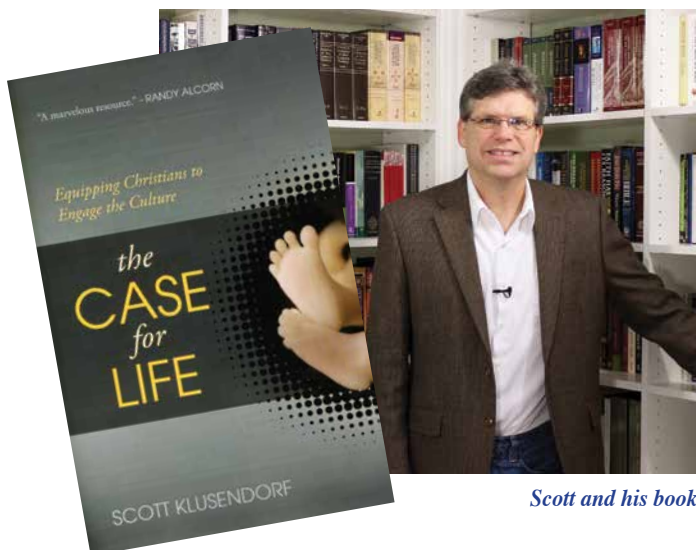
Undeterred by the dismal attendance, Gregg, with his background in law and politics, (he served two terms in the Pennsylvania House of Representatives where he wrote the bill ending tax-funded abortions in the state), launched into the most effective case for the lives of the unborn I'd ever heard. That was impressive enough.

But then he showed the pictures. Horrible pictures that made you cry.

In the course of one seven-minute video depicting abortion, my career aspirations were forever altered ...

Gregg's signature quote haunts me to this day: 'Most people who say they are against abortion do just enough to save their conscience but not enough to stop the killing.' That's a staggering truth. Every time I am tempted to quit, I remember it. (Book preface)

<http://www.abortionno.org/shop/the-case-for-life/>



Scott and his book.

## GAP Saves More Lives in Florida

While at the University of Central Florida, Lincoln Brandenburg reported on a baby's life saved:

Just had a student at UCF tell us in tears, 'It's so weird that you guys are here today. ... I think I'm pregnant, and I was considering abortion because I don't want kids, but after seeing these pictures I've changed my mind.'

This is one of many victories that occurred when CBR and Canadian CBR teamed up for another year of touring Florida universities with our Genocide Awareness Project. Our traveling team exhibited our large photo-mural signs which contrast abortion to other recognized genocides from February 11-21 at University of Central Florida, University of South Florida, Florida International University and Florida Atlantic University. We will report more on these schools in upcoming Communiqués.

**Thank you for helping us  
seek justice for preborn babies.  
God requires no less from us.**

*"He is the Rock, His work is perfect;  
For all His ways are justice,  
A God of truth and without injustice;  
Righteous and upright is He." DEUTERONOMY 32:4*

- Pray for our new affiliates in Alaska and Texas
- Pray for more volunteers in 2013

### Events

#### **Genocide Awareness Project (GAP)**

Feb 11-12 University of Central Florida  
Feb 13-14 University of South Florida  
Feb 18-19 Florida International University  
Feb 20-21 Florida Atlantic University

#### **Corporate Accountability Project (CAP)**

Feb. 2, 9, 16, 23 Marriott Hotel, Dana Point, CA  
March 1-5 Marriott Opryland Hotel, Nashville, TN

#### **"Choice" sign outreaches**

Feb. 9 Historic Thousands on Jones Street March, Raleigh, NC

Weekly Maine - Portland (Fridays), Augusta (Thursdays), Bangor (Wednesdays)

Weekly Baltimore, Germantown, Berwyn Heights, and Rockville, Maryland.

Also at Northern Virginia Metro stops, Washington, D.C., and Old Town Alexandria, Virginia.

“The pro-aborts aren’t afraid to DO THIS [abortion];  
why should we be afraid to show it?”

76-year-old CBR supporter responding to the  
NCR column condemning the use of abortion photos.



An estimated 7000 people gathered at the annual Historic Thousands on Jones Street (HKonJ) rally and march in Raleigh, North Carolina, on February 9. The president of the North Carolina NAACP admonished participants, “No evil is ever necessary. Evil is a choice.” CBR’s Brooke McGowan was present to show marchers the evil of “choice,” using CBR’s Choice signs. <http://www.youtube.com/watch?v=e1043Ao0ANc>

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